

Draft
CLMVT Forum 2018
Day 1 – 16 August 2018 (10.45 – 12.30 Hrs.)
Discussion Paper for
Experts Discussion: Connectivity in the Technological Era

Lead Discussants:

- **Ms. Mara K. Warwick**, Country Director for Brunei, Malaysia, the Philippines and Thailand, World Bank
- **Mr. Vishal Agarwal**, Partner, McKinsey & Company
- **Dr. Sutapa Amornvivat**, CEO, SCB Abacus Co., Ltd.
- **Ms. Melissa Lo**, Partner and COO, RoboTerra Inc.

Moderator: Mr. Soon Ghee Chua, Partner, Head of Southeast Asia, A.T. Kearney

Background and Overview

For the CLMVT region to strengthen and expand its regional supply chain networks and to achieve inclusive and sustainable growth, comprehensive, well-integrated and seamless connectivity in the region is one of the most important factors. To that end, it is necessary to promote the three pillars of connectivity; Physical Connectivity, Institutional Connectivity, and People-to-people Connectivity.

Physical connectivity refers to transports (land, maritime, air), information and communication technology (ICT) infrastructure, which plays an important role as it supports flows of goods, information and people. Institutional connectivity or soft infrastructure refers to trade and investment policies, agreements, and institutional links to support regional cooperation. People-to-people connectivity such as cross-border education and tourism facilitation will enhance interaction and mobility of people as well as exchange of innovative ideas and knowledge across borders.

Technology is instrumental in boosting connectivity. In fact, recent developments in the new technologies under the fourth industrial revolution are all about connectivity. Physically, new technologies link physical networks with digital networks as one system, allowing data to flow freely and intelligence to be discovered in real time. Institutionally, technology helps facilitate standardization of rules and regulations. Between people, new technologies bring everyone closer together no matter where they live.

Hence, it is very crucial that the CLMVT countries cooperate hand-in-hand to leverage new technologies to improve and strengthen the region's connectivity in

order to achieve the inclusive and sustainable development as well as a shared prosperity for all of us.

Possible Points for Discussion:

1. What is the current state of technological developments of the CLMVT region? And what are the best practices or case studies from international experiences that the CLMVT should learn from?
2. What are the crucial potentials and obstacles for technological development of the CLMVT region?
3. What needs to be done to unlock the potential of technologies to promote connectivity in the CLMVT region?

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CLMVT Forum 2018

Day 2 – 17 August 2018 (10.45 – 12.30 Hrs.)

Discussion Paper for

Young Dialogue: Opportunities for All: Strategies for Inclusive Economy in the Era of New Technology

ROOM 2: Creative Economy: Creativity in the Digital Age for Economic Inclusion

Lead Discussants:

- **Ms. Kommaly Chathavong**, Director, Phontong-Camacrafts Handicrafts Cooperative and Mulberries, Lao PDR
- **Mr. Thaung Su Nyein**, CEO, Information Matrix Co., Ltd.
- **Ms. Aliza Napartivaumnuay**, Co-Founder, SocialGiver, Thailand
- **Mr. Thet Win, Executive Director**, Shwe Than Lwin Co., Ltd. (Sky Net), Myanmar
- **Mr. Natt Mintrasak**, CG Animation & Visual Effects Technical Director, Walt Disney Animation Studios, USA

Moderator: Mr. Kittiratana Pitipanich, Deputy Managing Director,
Thailand Creative and Design Center

Background and Overview

The role of culture and creativity in generating innovation and economic growth can never be overemphasized. Notwithstanding its disruptive impact on the creative industry, the digital technologies, when combined with creativity and cultural diversity, can potentially change the way creative industry generates economic growth and inclusion.

Recent years have witnessed many examples of how digital platform can contribute to developing new business model and opportunity for smallholder producers to take part in the value chains. Many countries are thus dedicated to develop an economy, which utilizes the richness of culture, modern design and digital channels, to create value and to popularize new products and services.

SMEs and social enterprises also combine creativity with community development, using digital platform to connect rural families to sustainable tourism-related business as well as tech-savvy professionals. As a result, we can see more and more communities have been facilitated to adopt farming techniques, utilization of database, and to broaden access to new markets, which ultimately will lead to better livelihood among low-income people.

In this roundtable, our discussion will bring together some of successful businesses to share their ideas and inspirations on how to utilize digital tech. in the way to support creative and inclusive economy, as well as to develop ecosystem conducive to trigger creative thinking, design, and marketing.

Possible Points for Discussion:

1. How should we make use of digital technologies in the way to enhance value creation in products and services?
2. What are key challenges hindering adoption of technologies by smallholder enterprises and rural communities?
3. What needs to be done to mitigate those challenges in order to enhance creativity and economic inclusion?
